

## -2013 VIDEO CONTEST-

Open to All Students in Missouri Public, Private and Home Schools

## Win \$500 for your School and \$500 for Competing Students

**Video Contest Details:** 

Each Video must be sponsored by a teacher, and a MRWA member water or wastewater system.

Create a 60 second video promoting "Where Does My Drinking Water Come From" utilizing information from your sponsoring system.

\$500 will be awarded to the school of the sponsoring department to be used for their department plus an additional \$500 to be divided between the team members creating the video AND a Pizza party for up to 25 students.

2013 Contest Theme:

"Where Does My Drinking Water Come From"

Winners will be judged by MRWA and showcased at the MRWA Annual Conference in Branson, Missouri. All entries will be shown on the moruralwater.org website and available on youtube.com

Postmark your video before February 1, 2013 to:

Video Contest, MRWA, 901 Richardson Drive, Ashland, MO 65010

For a registration form, questions or details email: jenterline@moruralwater.org

Or go online to: moruralwater.org/dlcenter

## Missouri Rural Water Association Video Contest Official Contest Rules and Registration

The Challenge: Create a 60 second video based on the following theme: "Where Does My Drinking Water Come From"

Creatively show where your local water comes from, and why/how your local water or wastewater system is involved.

## **USE YOUR IMAGINATION!**

Sponsoring MRWA Water System

Who is Eligible: The contest is open to all students, individually or as a group entry of <u>no more than four students</u>. Entries may be from Missouri Public, Private, or Home Schools. Entries must be sponsored by an individual teacher representing a specific department within your school. Each school may create as many video's as they have groups, however each school may only submit one entry to Missouri Rural Water Association as a contest entry.

**The Sponsoring System:** Each entry <u>must</u> be sponsored by a water or wastewater system who is a <u>member</u> of Missouri Rural Water Association.

**The Sponsoring Teacher**: The sponsor's role is to encourage students' participation and provide guidance in how to plan a video and enter the contest – not in developing the creative concept or executing the video. Any teacher may serve as the sponsor, but the award must go to a designated department. (for example, FFA, Athletic Department, Band, etc.)

**The Video:** The video must be no longer than 60 seconds. **No copyrighted material can be used in the creation of your video.** The video must be saved on a disc in MPEG-2, MPEG4, 3GPP, MOV, AVI, WMV, or FLV format only.

NO burned copies with a choose to start option, the video must be saved as a file.

Signature (Signature of Parent or Guardian if participant is under age 18)

**The Timeframe:** Videos must be postmarked to the Missouri Rural Water Association before February 1, 2013.

**The Award:** The winning entry will receive \$500 paid directly to the school's sponsoring teacher/department, specifically for that department and \$500 to be divided between the team.

**Judging:** Judging will be conducted by MRWA staff and attendees at selected MRWA events. Entries will be judged on creativity, effective communication, quality of execution, and compliance with contest rules.

**The Winner:** The winning sponsor will be notified by email and/or phone after judging occurs (all entries will be notified). **The Fame:** MRWA will list all eligible entries on youtube.com and the winning entry will be showcased online on Missouri Rural Water Association websites, MRWA Conferences, and in educational materials throughout the year.

Name of Participating School
School Address
Sponsoring Teacher Name (Print)
Sponsoring Teacher authorizing MRWA the use of the video for promotional purposes: (Print)
(Signature)_
Contact Sponsor email
Authorization for Use of Audio/Visual Image:
Each Team Member must submit this signed authorization or we can't use your video.
I, hereby consent to the photographing of myself and/or the recording of my
voice and the use of the photographs and/or recordings singularly or in conjunction with other photographs and/or recordings for advertising, publicity, commercial, or other business purposes. I understand that the term "photograph" as used herein en compasses still photographs, motion pictures and video footage. I further consent to the reproduction and/or authorization by Missouri Rural Water Association for use of said images and recordings of my voice, in all domestic and foreign markets. Fur ther, I understand that others, with the consent of Missouri Rural Water Association, may use and/or reproduce such images and recordings. I hereby release Missouri Rural Water Association and any of its associated or affiliated counterparts, their directors, officers, and employees from all claims of every kind on account of such use.